

## Leveraging the “Strategy” in Technology

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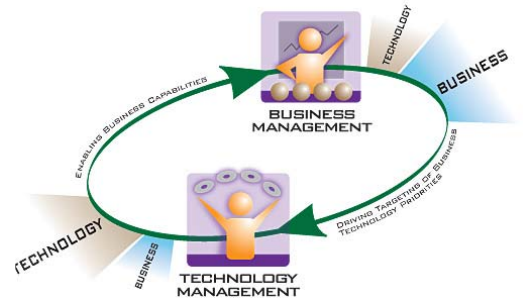
On a scale of 1 to 10, how would you rate how technology supports and drives your business success? A rating of 7? Perhaps an 8? Maybe even a 9?

How would you like to get it to a 10?

*In today’s economic climate, raising a rating sure beats the alternative!*

### Here’s How We Can Help:

By performing a comprehensive **Strategic Technology Assessment** of a key functional area (or areas) within your organization to evaluate the effectiveness of your Technology Investments made in that particular functional area (or areas) over the past 3-5 years.



For each functional area (ie: HR / Accounting / Operations / Marketing), we can perform this **Strategic Technology Assessment** and **here’s how it works:**

**Phase One:** Focus interviews with your Top Business Influencers / Analyze all Technology Investments

**Phase Two:** Continue Analysis of all Technology Investments / Evaluate IT Support for Functional Area (s)

**Phase Three:** Review Technology Integration with Business Processes / Review all Relevant Documentation

**Deliverable:** A comprehensive “**Findings and Recommendations Report**” that will focus on maximizing and enhancing, from an ROI standpoint, 1) the Technology Investments that have been analyzed and 2) the effectiveness of Technology Driven Business Processes

**Customer Testimonial:** *“The assessment...revealed a myriad of opportunities to utilize information technology more efficiently...KnexGEN did an outstanding job of producing deliverables that added value to the organizational bottom line...As a result...Triple Canopy has realized significant cost savings through its ability to leverage resources more efficiently enterprise wide.” – Scott Wilson, SVP, Triple Canopy.*

For information on how KnexGEN Solutions can perform a **Strategic Technology Assessment** for your organization, contact James R. Satterley at [jsatterley@knexgensolutions.com](mailto:jsatterley@knexgensolutions.com) or 866 789-5639 (KNEX).